

MITRAK debuts: the new Mitas agricultural rubber track range for modern machinery

- **Mitas enters the rubber track segment with MITRAK, a high-performance solution engineered for durable, efficient field work and reduced soil compaction.**

Mitas proudly introduces MITRAK, the new range of rubber tracks designed to deliver efficient, durable, and reliable performance for modern agricultural machinery. Developed to withstand demanding field conditions, MITRAK combines engineering strength, advanced materials, and soil-friendly performance to help operators work more efficiently while protecting their land.

“With MITRAK, we open a new chapter for Mitas, entering the agricultural rubber track segment for the first time and taking a decisive step in the evolution of our brand. This step reflects our ambition to offer farmers a truly complete portfolio, capable of supporting every application and every field condition,” said Roberta D’Agnano, Global Marketing Director Mitas at Yokohama TWS. .

“Rooted in our core values of strength, reliability and respect for the land, MITRAK is designed to boost productivity, ensure long-lasting performance and protect the soil, because real performance should always leave the right track.”

MITRAK rubber tracks are engineered for long service life and built around a strong and reliable internal structure that delivers uniform strength across the entire track. Designed to handle heavy loads and demanding field conditions, MITRAK ensures consistent performance and dependable operation even under the toughest operating conditions.

Durability is further enhanced by a special tread compound designed to withstand wear, cuts and everyday challenges in the field, helping to preserve performance throughout the track’s service life. To maximize stability and performance, MITRAK features a reinforced track body designed to improve overall balance, distribute stresses evenly and ensure smooth, reliable operation across the entire contact area.

www.mitas-tires.com



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Beyond strength and durability, MITRAK is engineered with soil care in mind. Low ground pressure and optimized flotation reduce soil compaction, improve traction, and increase productivity in the field. This allows operators to cover more ground efficiently while safeguarding soil structure, an essential factor for productive agriculture.

With the launch of MITRAK, Mitas continues to expand its portfolio of advanced mobility solutions for agriculture, delivering products that combine performance and durability where performance truly finds its track.

To find out more about Mitas agricultural solutions go to: www.mitas-tires.com

Mitas is the tire brand for customers across Agricultural, Construction and Two-Wheeler markets with a decades-long tradition.

The Mitas portfolio offers reliable tires that meet the everyday challenges on the job or out on the trails on two wheels.

Press Contact:

Valentina Bucciarelli

Brand and Communication Manager - Mitas

Yokohama TWS

Email: Valentina.Bucciarelli@yokohama-tws.com

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